

12W
1200lm
2700K

LEDbyLED

— The New Light Era —



FROST

LEDbyLED bulbs establish the return of the aesthetic purity and elegance, now finally married with LED technology.

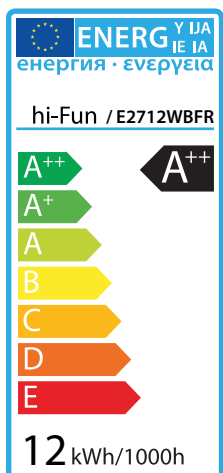
Using the extraordinary innovation "FILAMENT LED" has managed to combine the lowest possible energy consumption to beauty of form; the utmost attention to the environment (thanks to the presence of very few polluting materials and to the absence of gas), the practicality of immediate ignition without latency times to reach full brightness. LEDbyLED bulbs give off a warm light and relaxing to 2700K despite the use of LEDs and light up with style your room at 360°.

They are also guaranteed to last up to 10 years* so generating a further saving in addition to the reduced consumption of electricity.

LEDbyLED is the right choice to save money by helping the environment. A new age of enlightenment has begun!



15 Kg of CO₂
SAVED EVERY YEAR***



Model E2712WBFR
Glass bulb
Power 12W
Plug E27
Input power 220V - 240V/50Hz
Dimensions Ø 95mm H 135mm
Color Temperature 2700K (warm light)
Lumens 1200lm
Mercury free
Indoor use only
Do not use with dimmers
Keep away from heat sources

LEDbyLED	TRADITIONAL
12W	120W
ANNUAL CONSUMPTION COST**	
€ 7,32	€ 73,20
COST COVERAGE FOR 20,000 Hours**	
€ 50,40	€ 504,00
ANNUAL SAVINGS**	
€ 65,88	
Return on investment 132 days	



* 8 hours a day
**As calculated for an average use of 8 hours a day the average cost of 0,21€ KWH
***As calculated for an average use of 8 hours a day with a saving of 0,44g/WH